

Twins Trust Strategy 2022–2025



Who we are

Twins Trust is the UK-wide charity dedicated to improving the lives of families with twins, triplets or more.

Multiple birth families face unique challenges and we're there for them, every step of the way. With over 40 years' experience, we tailor our services to our families' needs. We support and empower parents and professionals, invest in research and create systemic change to ensure the best possible outcomes for our families.

Our Vision

A world where all twins, triplets or more – and their families – feel supported and empowered, whatever they may face.

Our Mission

Provide twins, triplets or more – and their families – with the information needed to make informed decisions; facilitate a network of community support; ensure that our community's unique needs are understood by the professionals who care for them and reflected in research, care standards and public policy.

How we're going to change the world



Empowerment

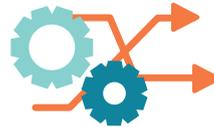
information, community and support

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Research

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Systemic Change

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**A better world
for twins, triplets
and more – and
their families**

What we're aiming to do and why it matters

We're aiming to

save lives and improve the safety of having a multiple pregnancy and birth in the UK.

So that... the UK is a safer place to have a multiple pregnancy and birth, and is on track to achieving its ambition of reducing stillbirths and neonatal deaths by up to 50% by 2030.

We're aiming to

ensure that every family with multiples is empowered to access the information, community and support they need.

So that... we're meeting our community's diverse needs.

We're aiming to

ensure that every member of our community knows about Twins Trust and how we can help

So that... all families can access or engage with whatever part of our offering that they need.

We're aiming to

grow and develop sustainably to serve our community, having impact now and in the future.

So that... our reach expands to serve our entire community.

**Twins
trust.**